

**UNITED STATES DISTRICT COURT  
DISTRICT OF MASSACHUSETTS**

ROSENBAUM CAPITAL LLC, On Behalf of Itself  
and All Others Similarly Situated,

Plaintiff,

V.

BOSTON COMMUNICATIONS GROUP, INC.,  
EDWARD Y. SNOWDEN and KAREN A. WALKER,

Defendants.

Case No. 05-11165 WGY

## NOTICE OF APPEARANCE

Pursuant to Local Rule 83.5.2, the below-named counsel hereby enter their appearance on behalf of Defendants Boston Communications Group, Inc., Edward Y. Snowden and Karen A. Walker.

Respectfully Submitted,

BOSTON COMMUNICATIONS GROUP, INC.,  
EDWARD Y. SNOWDEN and KAREN A. WALKER

By their attorneys,

/s/ Clark W. Petschek  
Jeffrey B. Rudman (BBO #433380)  
Andrea J. Robinson (BBO #556337)  
Clark W. Petschek (BBO #658881)  
Wilmer Cutler Pickering Hale and Dorr LLP  
60 State Street  
Boston, MA 02109  
(617) 526-6000

Dated: July 1, 2005

**CERTIFICATE OF SERVICE**

The undersigned hereby certifies that a true and accurate copy of the Defendants' NOTICE OF APPEARANCE was served on this 1<sup>st</sup> day of July, 2005, by postage pre-paid first class mail to the following:

David Pastor  
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*Attorney for Plaintiff, Rosenbaum Capital LLC*

/s/ Clark W. Petschek  
Clark W. Petschek